

THAILAND IN FOCUS



TCEB PUSHES MICE AS NATIONAL AGENDA

The Thailand Convention & Exhibition Bureau (TCEB) is spearheading an effort to develop the meetings, incentives, conventions and exhibitions (MICE) industry in Thailand under a white paper framework...

[Read More](#)



In Malaysia, TCEB promotes Thailand's exhibitions

To get a full picture of the business opportunities in ASEAN, come to Thailand. That is the message from the Thailand Convention...

[Read More](#)



Hosting the World Expo: wide-ranging and long-term benefits for Thailand

[Read More](#)



See you at UFI Open Seminar in Bangkok

[Read More](#)

Event Highlights



Event Calendar

	View All
▶ Thailand Mega Show 2011	15 - 23
IMPACT	Jan Jan
▶ Amazing I-San Fair 2011	27 - 30
QSNCC	Jan Jan
▶ Thailand Mobile Expo 2011	03 - 06
QSNCC	Feb Feb
▶ Architect 2011	08 - 13
IMPACT	Feb Feb

POST-EVENT REPORT



▶ BIG+BIH – the exhibition for Thailand's US\$1.7 billion gifts and lifestyle goods industry [Read More](#)

▶ BIG+BIH: Attractive, well-organised [Read More](#)

▶ BIG+BIH 2010 Photo Gallery [Read More](#)

▶ Metalex – playing a larger role in ASEAN [Read More](#)

▶ Metalex: Good show with great business opportunities [Read More](#)

▶ Metalex 2010 Photo Gallery [Read More](#)

YOUR TRIP TO THAILAND

CentralWorld reopens

Bangkok is a world-class city for shoppers, offering everything from cheap and chic accessories to super luxury premium goods. Here is a primer for Bangkok's best...

[Read More](#)



Convenience with a capital "C"

[Read More](#)



A new museum for old Bangkok

[Read More](#)



Red Sky: an uplifting dining experience

[Read More](#)



INTERNATIONAL UPDATE

News in brief

- ▶ Canton Fair grows 5.9 per cent this year [Read More](#)
- ▶ Bangalore's new convention centre [Read More](#)
- ▶ MyCEB goes green [Read More](#)
- ▶ Shanghai adds exhibition space [Read More](#)
- ▶ Hong Kong's AsiaWorld-Expo improves accessibility [Read More](#)
- ▶ UFI: 1 per cent growth next year in global exhibition space [Read More](#)
- ▶ Five issues to affect global exhibition industry [Read More](#)



WEATHER FORECAST

Bangkok 23-32 C



CURRENCY EXCHANGE RATE

1 USD = 31.0429 THB

OUR PARTNERS



Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December 2010-January 2011

THAILAND IN FOCUS

- TCEB pushes MICE as national agenda
- In Malaysia, TCEB promotes Thailand's exhibitions
- Hosting the World Expo: wide-ranging and long-term benefits for Thailand
- See you at UFI Open Seminar in Bangkok

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Your business opportunities



TCEB PUSHES MICE AS NATIONAL AGENDA

The Thailand Convention & Exhibition Bureau (TCEB) is spearheading an effort to develop the meetings, incentives, conventions and exhibitions (MICE) industry in Thailand under a white paper framework. The MICE White Paper will unite government agencies and private sector organisations in four major areas: developing the local market, developing the overseas market, public relations and image enhancement, and government support for long term development of the industry.

"It will be the first completed White Paper for the MICE industry, one that enables all parties to make substantial progress in the same direction," said TCEB President, Mr Akapol Sorasuchart.

He noted that the White Paper will provide fuel and direction for Thailand's MICE industry in response to global market competition and prepare Thailand for the opportunities when ASEAN becomes a single market in 2015.

TCEB's three-year strategic plan (2010-2012) has been designed to achieve three main goals: win more international bids, promote Thailand as a MICE destination among local and overseas organisations, and enhance collaboration between the public and private sectors.

For 2011, TCEB expects Thailand's MICE industry to grow 15-20 per cent with 720,000 MICE travellers generating an estimated revenue of 57.6 billion Thai baht (US\$1.92 billion).



Writer: S.T. Leng
Photos: TCEB

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December 2010-January 2011

THAILAND IN FOCUS

- TCEB pushes MICE as national agenda
- In Malaysia, TCEB promotes Thailand's exhibitions
- Hosting the World Expo: wide-ranging and long-term benefits for Thailand
- See you at UFI Open Seminar in Bangkok

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

IN MALAYSIA, TCEB PROMOTES THAILAND'S EXHIBITIONS

To get a full picture of the business opportunities in ASEAN, come to Thailand. That is the message from the Thailand Convention & Exhibition Bureau (TCEB) when it staged its roadshow in Kuala Lumpur on September 30, 2010.

Malaysia is the number one source country for overseas exhibition visitors and is Thailand's fourth largest trading partner. Bilateral trade between these two neighbouring countries was US\$10.7 billion for the first half of 2010.

TCEB's Director of Exhibitions, Mrs Supawan Teerarat said that Thailand plays host to a wide variety of international exhibitions, many of them flagship events for their respective industries. These industries include machinery and auto parts, jewellery, animal and farm products, gifts and houseware, energy and packaging.

And because ASEAN visitors from Malaysia, Singapore, Vietnam, the Philippines and Indonesia now make up half of its top 10 visitor countries, many exhibitions in Thailand are also an effective gateway to the ASEAN market.

Mrs Supawan urged Malaysian organisers, exhibitors and visitors to take advantage of TCEB's "Extra Night Extra Smile" and "Thailand Extra Value" campaigns to enjoy a wide range of privileges, such as a complimentary one night's stay, when they next visit Thailand.



Thailand
Maximize
Your business opportunities



Find us on
Facebook



Follow Us On
twitter

Writer: S.T. Leng
Photos: TCEB

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December, 2010-January, 2011

THAILAND IN FOCUS

- TCEB pushes MICE as national agenda
- In Malaysia, TCEB promotes Thailand's exhibitions
- **Hosting the World Expo: wide-ranging and long-term benefits for Thailand**
- See you at UFI Open Seminar in Bangkok

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Maximize what others mean for your business event



HOSTING THE WORLD EXPO: WIDE-RANGING AND LONG-TERM BENEFITS FOR THAILAND

Thailand Convention & Exhibition Bureau (TCEB) has initiated a programme to communicate the benefits of hosting the World Expo 2020 to all stakeholders. It will promote Thailand's bid locally as well as worldwide in all media channels and roadshows.

History and recent host city, Shanghai have shown that hosting the high-profile event will benefit the host nation and its people tremendously. For Thailand, the wide-ranging benefits are expected to come from job creation, investment inflow to the nation and host city, tourism growth, new infrastructure projects and facilities, new business opportunities and boosting the nation's GDP growth.

According to Dr Herbert Schmalstieg, Mayor of the German city of Hannover which hosted World Expo 2000, "World Expo is a kind of investment in the future."

Winning the bid will not only burnish Thailand's brand image, it will also allow Thailand to accelerate its nation-building initiatives and mobilise the entire population to raise their knowledge and skill levels.

As much as investments in infrastructure, the investment in human resource is expected to yield dividends long after the event.

An in-depth study of the three candidate cities of Ayutthaya, Chonburi and Chiang Mai is currently underway and the results will be announced by TCEB in 2011.



Writer: S.T. Leng
Photos: TCEB

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December 2010-January 2011

THAILAND IN FOCUS

- TCEB pushes MICE as national agenda
- In Malaysia, TCEB promotes Thailand's exhibitions
- Hosting the World Expo: wide-ranging and long-term benefits for Thailand
- See you at UFI Open Seminar in Bangkok

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Maximize also offers more for your business event



Find us on
Facebook



Follow Us On
twitter

SEE YOU AT UFI OPEN SEMINAR IN BANGKOK

At the 77th UFI Congress in Singapore, the Thailand Convention & Exhibition Bureau (TCEB) actively promoted the next UFI Open Seminar in Asia. The seminar is the second largest event organised by UFI, and will take place in Bangkok from February 24-25, 2011.

The UFI congress set a new attendance record of 475 industry leaders from 50 countries, giving TCEB an excellent opportunity to spotlight the Bangkok event. At the TCEB booth, delegates received the latest update from TCEB managers and private sector players.

For Thailand, the Singapore congress is also a milestone. This was the first time an Asian – Mrs Pojai Pookakupt, a TCEB Board Member – was chosen to be a moderator at an UFI Congress.

UFI's Managing Director, Mr Paul Woodward said: "Khun Pojai is very active in our education committee and has been involved in some of our other conferences and seminars. We were looking for something new as the 77th UFI Congress is an important event for us in Asia. We wanted somebody from Asia to be leading the congress as the moderator on the platform. And we know Khun Pojai and we knew she would do a good job. And she has."



TCEB promotes UFI Open Seminar in Bangkok 2011 at UFI Congress Singapore.



Writer: S.T. Leng

Photos: Eugene Tang and TCEB

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

THAILAND IN FOCUS

POST-EVENT REPORT

- BIG+BIH – the exhibition for Thailand's US\$1.7 billion gifts and lifestyle goods industry
- BIG+BIH: Attractive, well-organised Overseas visitors and exhibitors share their views about the Oc
- Metalex – playing a larger role in ASEAN
- Metalex: Good show with great business opportunities
- BIG+BIH – Gallery of Photos
- Metalex – Gallery of Photos

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Discover also other news for your business event



BIG+BIH – THE EXHIBITION FOR THAILAND'S US\$1.7 BILLION GIFTS AND LIFESTYLE GOODS INDUSTRY

The twice-yearly Bangkok International Gift Fair and Bangkok International Houseware Fair (BIG+BIH) returned to Bangkok from October 19-24, 2010 at the Bangkok International Trade and Exhibition Centre. At the opening ceremony, Thailand's Minister of Commerce, HE Mrs Pornpita Nakasai revealed that the export of lifestyle products in 2010 is projected to reach US\$1.7 billion, up 10 per cent from last year. It has already earned Thailand more than US\$1.2 billion from January to August. "BIG+BIH has been globally recognised as ASEAN's trendiest and most influential fair for gifts and lifestyle goods," she said.

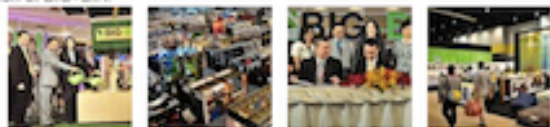
Mrs Nuntawan Sakuntanaga, Director General of Department of Export Promotion (DEP) said that BIG+BIH's goals are to boost export volume and showcase Thai designs. "Thousands of SMEs are involved in the production of gifts and houseware in Thailand, employing more than a million people. BIG+BIH is important for job creation and income distribution," she said.

This time around, 603 companies exhibited, taking up 1,541 booths. DEP's post-show data showed that 2,322 overseas visitors from 90 countries came. The top 10 visitor countries were: Japan, USA, Malaysia, Singapore, China, India, France, Hong Kong, Australia and Taiwan.

The Thailand Convention & Exhibition Bureau (TCEB) promoted the BIG+BIH during its overseas roadshows in Japan, Malaysia and China and extended special privileges to overseas buyers. TCEB Senior Manager of Exhibitions Department, Narindej Thaveesangpanich, said: "Our activities are part of the government's stimulus budget 'Thai Khem Khang' whereby TCEB provides funding for international marketing activities to attract more visitors and national pavilions to this show."



Guests-of-honour (holding watering cans, from left) HE Mr Alongkorn Ponlabbot, Deputy Minister of Commerce, HE Mrs Pornpita Nakasai, Minister of Commerce and HE Nuntawan Sakuntanaga, Director General of Department of Export Promotion, Ministry of Commerce and special guests at the opening ceremonies of the 30th edition of BIG+BIH.



Writer: S.T. Leng
Photos: Eugene Tang

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

THAILAND IN FOCUS

POST-EVENT REPORT

- BIG+BIH – the exhibition for Thailand's US\$1.7 billion gifts and lifestyle goods industry
- BIG+BIH: Attractive, well-organised Overseas visitors and exhibitors share their views about the Oct
- Metalex – playing a larger role in ASEAN
- Metalex: Good show with great business opportunities
- BIG+BIH – Gallery of Photos
- Metalex – Gallery of Photos

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Maximize the effectiveness of your business visit



BIG+BIH: ATTRACTIVE, WELL-ORGANISED

Overseas visitors and exhibitors share their views about the October 2010 edition of BIG+BIH.

Visitors

Ms Amie Khan:
Diamond Properties, Gambia

"It's our first time here and it's a really attractive show and well organised. We are looking for home decorations, furniture and fabric items for our property projects. We hope to link up with sellers who have experience using palm trees as material for furniture. We found out about BIG+BIH in Hong Kong and decided to include Bangkok for the first time in our trip. We plan to place orders by the end of the fair."

Mr Tanachot Kongchamsiri:
Avery Dennison, Thailand

"I am here to source for paper material for my toy packaging business and visit customers. I want to find ways to improve my product packaging, to innovate and find new designs. I am also bringing American manufacturers here and they also found new product ideas. This edition of BIG+BIH is quite good, better than the April edition."

Ms Veena Chander:
Fusion Interior, Malaysia

"This is my third time here to look for accessories for my showroom and to see what's new on the market. I have ordered some lamps and baskets and am also looking for packaging. I am somewhat disappointed with the furniture, specifically with the material used, as I have been buying quality teak furniture from Chiang Mai for some time. I visit BIG+BIH once a year through arrangements with the Thailand Department of Export Promotion in Malaysia."

Ms Ai Mita:
Ohyama, Japan

"This is my first time here after coming across BIG+BIH while searching on the Internet for international fairs. We are an importer and distributor of furniture and home appliances. The show is larger than I expected. There is good design, and good quality. I found furniture and kitchenware, but I didn't find any pet care items. I am not placing any orders yet but I am bringing back some samples for my colleagues to consider. I will be back if I get a chance."

Mr Adrian Spampinato:
Inter Mobili SRL, Argentina

"This is my first time at BIG+BIH and I like it. We are an importer and wholesaler, and I am looking for furniture, artificial flowers and decorative items. I am studying the suppliers here and also others when I visit the China fair later. The feeling here is cordial and I make good connections with suppliers. The design is nice. I will be back in April. I am now adding Bangkok to my buying trips to India, China and Indonesia."

Exhibitors

Mr Songyot Burintaraporn:
Vanda Siam Co. Limited, Thailand

"We have exhibited at BIG+BIH for many years. It is a special show for us because we do more overseas business. But we also get local orders, from Thai hotels, for example. For overseas customers, they can only decide after we quote them and they have been to the Hong Kong gift fair. We received more enquiries in the April edition."

Mr Thanawat Srihirin:
Doi Tung Development Project, Thailand

"We exhibit to meet international traders and show customers our new products. The show is better than last year but not as good as three or four years ago. We target niche markets where customers appreciate and would pay for handmade products, such as the EU and Japan. We exhibit on this large scale only at BIG+BIH."

Ms Lyn Kathavanich:
Philos Design, Thailand

"We have been exhibiting at BIG+BIH since 2005 to show our new collection and create brand awareness. Our main business is export. We support this exhibition because we are a Thai company and it was the first fair we attended. Now it is also the one where we launch our new collections and gather feedback. We hope the organiser can confirm details earlier so that exhibitors like us can plan one year in advance."

Mr KK Chin:
Tête-à-tête Co. Ltd, Thailand

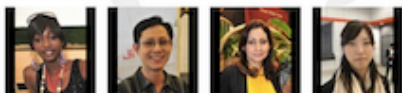
"It's a wonderful show here at BIG+BIH. I am here to sell quality Thai lifestyle products to experienced retailers who have a vision for marketing, who are looking to create unique, contemporary experiences. I am able to find customers, such as international hotel chains, who understand my brand and are willing to co-develop the market, combining their strength in retail and mine in design."

Mr Thosaphol Suppametheekulwat:
New Arriva Co. Ltd, Thailand

"We first exhibited in 2005 and BIG+BIH is a great fair. It's quite international and the October edition is better for us than the April edition. We have met buyers from Hong Kong, Japan, Middle East, Taiwan, Singapore and Malaysia. We also get good local media exposure here. For our product launches, we use BIG+BIH for Asia and either Frankfurt or Paris for the global market."



Ms Amie Khan, Diamond Properties, Gambia



Photos: Eugene Tang

OUR PARTNERS



Exhibition Now

A bimonthly update on Thailand's Exhibition Industry



BANGKOK
The exhibition
city of ASEAN



www.tceb.or.th

ISSUE 6, December 2010-January 2011

THAILAND IN FOCUS

POST-EVENT REPORT

- BIG+BIH – the exhibition for Thailand's US\$1.7 billion gifts and lifestyle goods industry
- BIG+BIH: Attractive, well-organised Overseas visitors and exhibitors share their views about the Oc
- Metalex – playing a larger role in ASEAN
- Metalex: Good show with great business opportunities
- BIG+BIH – Gallery of Photos
- Metalex – Gallery of Photos

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Maximize what others miss for your business event



Find us on
Facebook



Follow Us On
twitter

METALEX – PLAYING A LARGER ROLE IN ASEAN

The 2010 edition of Metalex, the largest machine tools and metalworking technologies exhibition in the region, attracted 2,700 exhibitors from 50 countries and 66,743 visitors according to organiser Reed Tradex's post-show data. This year, the exhibition occupied 45,000 sqm at BITEC.

Speaking at the opening ceremony, Thailand's Deputy Prime Minister, Dr Trairong Suwankiri said Thailand needs to prepare for future economic growth by harnessing modern manufacturing technologies and increasing production capacity. "Metalex has helped the government promote the adoption of high-performance machine tools and metalworking technologies."

Dr Trairong also urged Thai industrialists to seize the moment while the Thai baht is strong to invest in better equipment and machines to achieve higher efficiency.

On the business and learning opportunities available at Metalex, Reed Exhibitions' President, Asia-Pacific, Mr Paul Beh, said: "Metalex fulfills the needs of Thailand's manufacturing industry."

Besides the exhibition, Metalex also hosted the ASEAN Economic Congress where leading economists analysed the trends and opportunities in the region.

Metalex is supported by the Thailand Convention & Exhibition Bureau (TCEB) and overseas exhibitors and visitors are entitled to TCEB's wide range of benefits and privileges. TCEB Senior Manager for Exhibitions, Ms Kanokporn Damrongkul said: "TCEB provides international marketing support to Metalex to elevate its profile and to promote Thailand as a regional trade and investment hub for the machinery and metalworking industries."



Metalex – the largest machine tools and metalworking technologies exhibition in ASEAN.



Writer: S.T. Leng
Photos: Eugene Tang

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

THAILAND IN FOCUS

POST-EVENT REPORT

- BIG+BIH – the exhibition for Thailand's US\$1.7 billion gifts and lifestyle goods industry
- BIG+BIH: Attractive, well-organised Overseas visitors and exhibitors share their views about the Oc
- Metalex – playing a larger role in ASEAN
- Metalex: Good show with great business opportunities
- BIG+BIH – Gallery of Photos
- Metalex – Gallery of Photos

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Business also offers more for your business event

Find us on
Facebook

Follow Us On
twitter

METALEX: GOOD SHOW WITH GREAT BUSINESS OPPORTUNITIES

Visitors and exhibitors share their views about Metalex 2010.

Visitors and exhibitors share their views about Metalex 2010.

Visitors

Mr Hoang Thai An:
Vietnam Electrotechnical Industry
Association, Vietnam

"Metalex is a good exhibition with interesting exhibitors, visitors and services by the organiser. We are here to study and prepare for our Vietnam pavilion next year. We also plan to bring companies in our association to Metalex and Thailand because there is a market for Vietnamese companies as suppliers."

Mr Koay Chiew Guan:
Small and Medium Enterprises
Association Malaysia, Malaysia

"I come to Metalex to source for machines and keep up with trends in the market. The organisers of Metalex have done a fantastic job. It's a 'must-attend' show for us outside of Japan. We are also interested in setting up a business in Vietnam and we came to Metalex to meet potential Vietnamese customers."

Mr Somsak Pukeerattanamat:
Factory Consultant Services, Thailand

"I come to Metalex every year to look for new technology, tools and machines. I also come to attend seminars for small and medium-sized enterprises to get updated information and ideas about the upcoming free trade agreement in ASEAN in 2015. This helps me in my consultancy work."

Mr Abbas Ali:
Ali Brothers Forging, Pakistan

"This is my fourth time at Metalex and I have a very good impression. We make parts for Honda motorcycles in Pakistan and have bought many machines in the past. We are grateful to the organiser for hosting us. We are looking to combine our trip to Metalex in Bangkok next time with a trip to Taiwan."

Mr Inouchi Takashi:
Nippon Consulting Group, Thailand

"We are a consultancy that helps Japanese companies set up office in Thailand. I come to Metalex every year to visit my customers as well as develop new ones. I am pleased with the results of over 30 leads. I found many more potential Japanese companies this year."

Exhibitors

Mr Hattori Kazuo:
Yaskawa Electric, Singapore

"We sell our robots mainly to the auto industry, having sold more than 2,000 units so far to companies such as Toyota, Honda and Mazda in Thailand. We come to Metalex to sell to Thai offices of our Japanese customers. Our customers may also be other exhibitors here."

Mr Lumboon Simakajornboon:
ABB Limited, Thailand

"We are here to show our new technologies and build our image among Thai companies, and to get to know other exhibitors and get enquiries about our industrial robots. We are seeing the food industry here as a new market. For many of our customers, if they have to choose only one exhibition to attend, they would choose Metalex. That's why we also choose to attend Metalex."

Mr Dunji Zhang:
Guangdong Yuzumi Precision Machinery Co., Ltd, China

"We have been coming to Metalex for many years to showcase our new machines. The exhibition is an effective business platform and we use it to build our brand in Thailand. We are glad that so many visitors came to see our die-casting machine. 60 per cent of our customers are auto spare parts manufacturers. Other than Thailand, we also exhibit in India, Turkey and Russia."

Mr Sasha Moreau:
Bollhoff Verbindungstechnik GmbH, Germany

"This is our first time here after learning about Metalex on the Internet. We heard that it is good for German companies looking to set up joint ventures in Thailand and access the Thai economy. We met many visitors who are very keen and show a high level of technical knowledge, equal to Japan and Korea and higher than in India. They are serious and asked very technical questions, which tells me they are looking for new technologies. I am quite satisfied that I am here at the right place at the right time."

Mr Shih San Huang:
Le Cheng Machinery Co., Ltd, Taiwan

"We have been operating in Thailand for 18 years. Our customers are Thai companies. Metalex is very well-organised, and is comparable to exhibitions in Taiwan. Metalex is very popular among Taiwanese machinery manufacturers. The business opportunities here are good."



Mr Hoang Thai An, Vietnam Electrotechnical Industry Association, Vietnam



Photos: Eugene

OUR PARTNERS



Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December, 2010-January, 2011

THAILAND IN FOCUS

POST-EVENT REPORT

- BIG+BIH – the exhibition for Thailand's US\$1.7 billion gifts and lifestyle goods industry
- BIG+BIH: Attractive, well-organised Overseas visitors and exhibitors share their views about the Oc
- Metalex – playing a larger role in ASEAN
- Metalex: Good show with great business opportunities
- BIG+BIH – Gallery of Photos
- Metalex – Gallery of Photos

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Maximize your return on your business visit



Find us on
Facebook



Follow Us On
twitter

BIG+BIH 2010 PHOTO GALLERY



OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

Exhibition Now

A bimonthly update on Thailand's Exhibition Industry



BANGKOK
The exhibition
city of ASEAN



www.tceb.or.th

ISSUE 6, December, 2010-January, 2011

THAILAND IN FOCUS

POST-EVENT REPORT

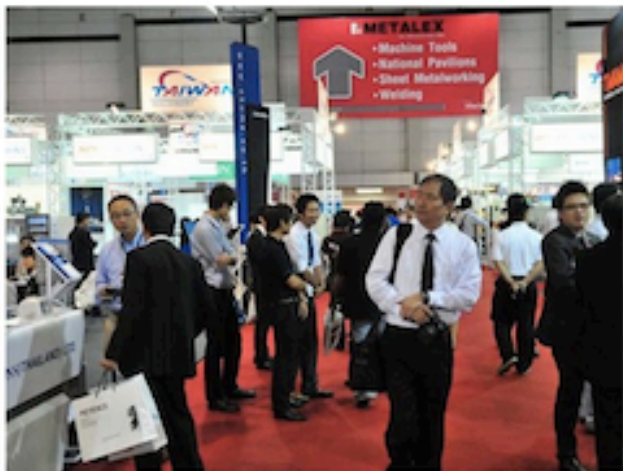
- BIG+BIH – the exhibition for Thailand's US\$1.7 billion gifts and lifestyle goods industry
- BIG+BIH: Attractive, well-organised Overseas visitors and exhibitors share their views about the Oc
- Metalex – playing a larger role in ASEAN
- Metalex: Good show with great business opportunities
- BIG+BIH – Gallery of Photos
- Metalex – Gallery of Photos

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

EVENT CALENDAR

METALEX 2010 PHOTO GALLERY



Thailand
Maximize
Maximize also offers more for your business event



Find us on
Facebook



Follow Us On
twitter

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

THAILAND IN FOCUS

POST-EVENT REPORT

INTERNATIONAL
EXHIBITION UPDATE

• News in brief

YOUR TRIP TO THAILAND

EVENT CALENDAR

Thailand
Maximize
Maximize also offers more for your business event



NEWS IN BRIEF

Canton Fair grows 5.9 per cent this year

The 108th edition of the huge Canton Fair – the China Import and Export Fair – in Guangzhou attracted 199,226 visitors and 23,599 exhibitors from 208 countries. Visitors from Europe was up 23 per cent. The top five visiting countries were Hong Kong, the US, Taiwan, Iran and Russia.

Bangalore's new convention centre

The India Trade Promotion Organisation (ITPO) plans to build a new US\$22.4 million expo centre in Bangalore as it expand the Chennai Trade Centre. The state governments of Orissa and Maharashtra are also considering similar infrastructure.

MyCEB goes green

The Malaysia Convention & Exhibition Bureau (MyCEB) has launched the Malaysia Business Tourism Green Programme where part of the programme requires event delegates to contribute a minimum of US\$10 towards tree-planting initiatives in Malaysia. The first event to implement this was the World Congress of Accountants 2010.

Shanghai adds exhibition space

After the World Expo which attracted 73 million visitors, Shanghai is continuing its momentum across the exhibitions industry with the building of a new 60,000 sqm exhibition centre near Hongqiao Airport, which will bring the city's total exhibition space to 150,000 sqm.

Hong Kong's AsiaWorld-Expo improves accessibility

Visitors heading to AsiaWorld-Expo can now buy a special return fare ticket of US\$6 when they travel on the Airport Express from Hong Kong or Kowloon stations. Also, all "A-Route" airport buses will now stop at the venue.

UFI: 1 per cent growth next year in global exhibition space

According to UFI data released during the 77th UFI Congress held in Singapore on November 10-13, 2010, global exhibition space is expected to slow to 1 per cent yearly from 2010-2012 after growing 3 per cent yearly from 2006-2010. In Asia-Pacific, venue capacity has grown 50 per cent since 2006, compared to an average of 10 per cent for other regions. In terms of the number of exhibitions, Asia-Pacific grew more than 15 per cent from 2006/2007 to 2008/2009, while the Middle East and Africa was stable and Europe and the Americas declined slightly.

Five issues to affect global exhibition industry

115 international experts from UFI's Delphi Study indicated that five issues will influence the development of the world's exhibition industry: new business models, social media and radio-frequency identification (RFID), protectionism, competition and mergers and acquisition.

VIV China: biennial again

China National Animal Husbandry Service and VNU Exhibitions Europe have decided to revert VIV China from yearly back to a biennial frequency. The next show will take place in Beijing in 2012. Sister show VIV Asia is biennial and will be held from March 9-11, 2011 in Bangkok.

China Sourcing Fair comes to Singapore

Global Sources Exhibitions has introduced a China Sourcing Fair in Singapore featuring 500 suppliers in industries such as food, home products, gifts, textiles, building materials and auto parts and accessories. The fair, the first of its kind since the China-ASEAN free trade agreement came into effect on January 1, was held at Suntec Convention Centre from November 22-24, 2010. The organiser said it chose Singapore because of Singapore's good infrastructure, strong financial and IT services and government support.

Writer: S.T. Leng

OUR PARTNERS



Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December, 2010-January, 2011

THAILAND IN FOCUS

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

- CentralWorld reopens
- Convenience with a capital "C"
- A new museum for old Bangkok
- Red Sky: an uplifting dining experience

EVENT CALENDAR

Thailand
Maximize
Your business event



Find us on
Facebook



Follow Us On
twitter

CENTRALWORLD REOPENS

Bangkok's largest lifestyle shopping mall – CentralWorld – reopened on September 28, 2010, four months after it was set ablaze by anti-government protestors. Revitalised, it is now 550,000 square meters of shopping, eating, culture and relaxation, all under one roof.

There are more than 500 stores and over 100 restaurants here, anchored by Isetan, SuperSports, Powerbuy, B2S, Central Food Hall and SF World Cinema. A US\$3.4 million ice-skating rink has also been added.

Leading fashion brands are back. Making their debut are Fred Perry, Stradivarius, Footwork Noir, Daks, Techno Marine, Berskha and Glam Rock. Thai designers now have a dedicated zone, featuring labels such as Senada, Boudoir, Manchu's, Kioset and Disaya.

Tourists are entitled to discounts at selected stores by showing the Tourist Privilege Card, which is available at the information counter at the Central Court Zone on the first floor by show of passport.

If shopping is the top draw at CentralWorld, dining is a close second. The award-winning Central Food Hall has become one of the city's favourite dining destinations for affordable and authentic Thai food, while the many cafés and restaurants throughout the mall offer a tasty mix.

CentralWorld is accessible from the BTS SkyTrain stations Chitrom and Siam.



CentralWorld reopened on September 28, 2010.



Writer: Eugene Tang
Photos: Eugene Tang

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December 2010-January 2011

THAILAND IN FOCUS

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

- CentralWorld reopens
- Convenience with a capital "C"
- A new museum for old Bangkok
- Red Sky: an uplifting dining experience

EVENT CALENDAR

Thailand
Maximize
Where else offers more for your business event?



Find us on
Facebook



Follow Us On
twitter

CONVENIENCE WITH A CAPITAL "C"

How many hotels can lay claim to be part of a top-class convention centre and a jumbo-sized shopping mall? Not many. In Bangkok, only one name lets you mix business with pleasure so seamlessly — Centara Grand at CentralWorld.

The flagship of one of Thailand's top hotel brands, Centara Grand at CentralWorld features 505 guestrooms and suites, including nine executive floors. Guestrooms are modern and boast amenities such as individually controlled air-conditioning, high-speed internet and iPod docks. With floor-to-ceiling windows, every room is blessed with abundant natural light.

Business visitors have the exclusive use of the World Executive Lounge on the 51st floor — perfect for kicking back and enjoying the panoramic views with a snack. Meeting rooms, internet and butler services are available here too.

Guests have full access to LifeStyle on 26, the hotel's wellness centre, consisting of a swimming pool, outdoor jacuzzi, gym, sauna and Spa Cenvaree.

A wide array of dining options awaits the hotel guest. Nine restaurants, bars and lounges offer international buffet, seafood, Japanese, Thai and Chinese cuisine and casual dining, headlined by Red Sky on the 55th floor, the award-winning steakhouse Fifty Five, The World and Ginger.

Want more? CentralWorld mall, a mega shopping and dining destination, is just a five-minute stroll away.



Convenience with a capital "C" — Centara Grand at CentralWorld



Writer: Eugene Tang

Photos: Eugene Tang

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December 2010-January 2011

THAILAND IN FOCUS

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

- CentralWorld reopens
- Convenience with a capital "C"
- A new museum for old Bangkok
- Red Sky: an uplifting dining experience

EVENT CALENDAR

Thailand
Maximize
Maximize what offers more for your business event



A NEW MUSEUM FOR OLD BANGKOK

Take a walk back in time at the newly-opened Rattanakosin Exhibition Hall. With a wealth of exhibits spread over four floors, there is no better introduction to the culture, art and traditions of old Bangkok.

"Rattanakosin" is the name of Thailand's capital until 1782 when it was changed to "Krungthep Mahanakorn" (or "Bangkok"). "Rattanakosin" also refers to the era of the Chakri Dynasty when the arts flourished.

A highlight at this interactive museum is the replica of the Grand Palace. With an audio headset, visitors can stroll through the exhibits and experience the lifestyles of a bygone era. There is also an excellent introduction to His Majesty King Bhumibol Adulyadej and his role in Thai society.

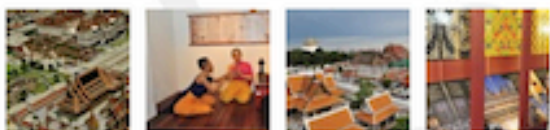
The Observation Deck level offers views of the neighbourhood, punctuated by landmarks such as the Golden Mount, temples, a fort and pavilion, including the only remaining "metal castle" in the world, the Loha Prasat.

Rattanakosin also houses a library dedicated to the history, arts and culture of the city, a café and souvenir shop.

www.nitasrattanakosin.com



A replica of the Grand Palace.



Writer: Eugene Tang
Photos: Eugene Tang

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

Exhibition Now

A bimonthly update on Thailand's Exhibition Industry

www.tceb.or.th



BANGKOK
The exhibition
city of ASEAN



ISSUE 6, December 2010-January 2011

THAILAND IN FOCUS

POST-EVENT REPORT

INTERNATIONAL EXHIBITION UPDATE

YOUR TRIP TO THAILAND

- CentralWorld reopens
- Convenience with a capital "C"
- A new museum for old Bangkok
- Red Sky: an uplifting dining experience

EVENT CALENDAR

Thailand
Maximize
Maximize also offers more for your business event



Find us on
Facebook



Follow Us On
twitter

RED SKY: AN UPLIFTING DINING EXPERIENCE

Dining under an open sky 55 storeys above the cityscape is certainly an experience. Red Sky, the outdoor rooftop restaurant at Centara Grand at CentralWorld, is one of Bangkok's best known sky-dining establishments, and is renowned for its excellent grilled dishes and wine list.

The long bar, serving probably the most creative Martinis in Bangkok and a fine selection of Old and New World wines by the glass, is the perfect perch to chill out and observe the City of Angels light up at dusk, the ambience enhanced by soulful tunes by the resident jazz musicians.

The menu at Red Sky is an innovative blend of fresh seafood and meat entrees flown in from around the world, such as prime grade beef from the US and seasonal seafood and desserts. Every dish is prepared using the finest ingredients and delivered with friendly, attentive service.

Diners will enjoy not only the food but also a "top of the world" atmosphere. It is certainly romantic but Red Sky is equally suitable for business entertainment as the restaurant is designed for groups as well.

Red Sky is open daily from 5pm-1am. Happy hours are from 5pm-7pm.



Outdoor dining 55 floors up.



Writer: Eugene Tang
Photos: Eugene Tang

OUR PARTNERS



About TCEB | Know Us | Thailand MICE Intelligence | MICE Capabilities Development Services | Contact Us
Business Events(MICE) | Meetings & Incentives | Conventions | Exhibitions | Promotions/Projects
Best viewed in Internet Explorer 7.0, Firefox 3, Safari 3 or higher with a resolution of 1024x768.

[Event Calendar](#)

Event Highlights



The Great Indian Education Fair 2011

5 Feb 11 - 6 Feb 11

QSNCC

Event Calendar

Now & Upcoming		Past	
From Date	To Date	Event(s)	Venue
3 Feb 11	6 Feb 11	Thailand Mobile Expo 2011 A road show of the new innovation from various mobile brands, accessories and related devices, all at special prices.	QSNCC
5 Feb 11	6 Feb 11	The Great Indian Education Fair 2011 The Largest Annual Education Fair On 'Studying in India' Showcasing the Finest Indian Universities, Colleges and Boarding Schools	QSNCC
8 Feb 11	13 Feb 11	Architect 2011 The most effective way to present your top-of-the-line high technology architectural and building products, technology, materials, equipment, and related services to Thailand and Southeast Asia buyers.	IMPACT
17 Feb 11	20 Feb 11	Thailand Coffee, Tea & Drinks 2011 and Thailand Bakery & Ice Cream 2010 The best & largest Coffee, tea, drinks, bakery and ice cream show in Thailand combined with franchise, SMEs show, with approximately 250 booths	MCC Hall, The Mall Bangkok
24 Feb 11	27 Feb 11	8th Thai International Travel Fair 2011 The fair is to promote the travel industry and give travelers a chance to get hands on high-quality tourism products at special prices	QSNCC
24 Feb 11	27 Feb 11	The Cleaning Expo 2011 Thailand's biggest trade fair in cleaning technology, tooling, materials and services for every purposes	IMPACT
24 Feb 11	27 Feb 11	Security, Fire & Safety Expo 2011 The exhibition on Security innovation, Fire equipments and Safety System for industrial and household	IMPACT
24 Feb 11	26 Feb 11	Makro HoReCa An exhibition displays an array of innovative Makro products and cooking equipment	IMPACT
25 Feb 11	1 Mar 11	47th Bangkok Gems & Jewelry Fair Bangkok Gems & Jewelry Fair	IMPACT
25 Feb 11	27 Feb 11	Business Opportunity 2011 The largest business opportunity exhibition in Thailand. Franchising, Licencing, Retailing, Wholesale, Equipment, Coin Machine, Dealer, Career Academy.	IMPACT

Results 1 - 10 of 137

[1](#) | [2](#) | [3](#) | [4](#) | [5](#) | [6](#) | [7](#) | [8](#) | [9](#) | [10](#) | [11](#) | [12](#) | [13](#) | [14](#) | [Next](#)



Plan Your Event



Event Calendar



News & Activities Update



Download Center



Blog



Facebook



YouTube



Twitter

Why Thailand

Thailand, Heart of ASEAN, Gateway to Indochina
Bangkok, The Exhibition City of ASEAN
Hospitality of People

Venue & Infrastructure

Venue
Accessibility
Plan Your Event

Special Offers

Organizers
Visiting Promoters
Exhibitors / Visitors

Leisure

Half-Day
One-Day
Three-Day

About TCEB Exhibition

Our Support
Proven Record
Go Green Exhibition